

# Alton Towers Resort

## Press Pack 2017

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### **Introduction**

Alton Towers Resort is the UK's number one Theme Park resort, home to record breaking rollercoasters, CBeebies Land, and a sensational host of family attractions and entertainment. With days and days of fun to enjoy, the Resort also has accommodation to suit every budget: the woodland retreat of Enchanted Village, the eccentrically unique Alton Towers Hotel, the tropical frenzy of Splash Landings Hotel and – new for 2017 – the only CBeebies Land Hotel in the world.

### **CBeebies Land Hotel**

Step inside the rainbow and straight into the colourful world of the CBeebies Land Hotel. All uniquely designed for young families, the CBeebies Land Hotel is bursting with music, stories and adventures for little ones to enjoy. Home to unrivalled family entertainment featuring meet and greets with some of your favourite CBeebies characters, live shows, story time and CBeebies games to play, the fun is endless at the CBeebies Land Hotel. The hotel features bedrooms themed to firm favourites, such as In the Night Garden, Octonauts, Postman Pat, as well as Swashbuckle and Something Special.

The hotel is home to a dedicated entertainment area, restaurant and a whimsical reception centred around an interactive CBeebies Bugbie storybook. Guests are greeted by the CBeebies Land plane and a brightly coloured lit rainbow archway, welcoming them into a whole new world which will spark their imagination.

With a jam-packed entertainment schedule for all guests to enjoy, the CBeebies Land Hotel offers meet and greets with characters including Bing and Postman Pat, a Swashbuckle game show and Andy's Prehistoric Quest, in which children will help Andy follow the clues to find his missing prehistoric items. There will also be the chance to join Bing in a live show and dance the night away with two CBeebies discos. As darkness falls, guests can take part in some stargazing with the CBeebies Land Hotel presenters before a restful night, to recharge ready for another action-packed day in CBeebies Land!

## **CBeebies Land – two new attractions for 2017!**

This year, CBeebies Land is bigger and better than ever, with the launch of Go Jetters Vroomster Zoom Ride and Furchester Hotel Live.

Join Kyan, Xuli, Lars and Foz on a Go Jetters global adventure as little thrill seekers fly around the world in a Vroomster. With their very own controls, youngsters can guide their Vroomster up and down as they launch from the Jetpad to help to find Grandmaster Glitch.

In a brand new interactive live show, guests can join Phoebe, Funella, Furgus, Elmo and Cookie Monster at The Furchester Hotel. Making their way through the famous revolving doors, everyone be welcomed with furry arms into the hotel, as they prepare for the exciting arrival of Chick Swagger. Inside, they can sing and dance along to the rock-a-doodle-do hit: Tail Feather Shake.

Go Jetters Vroomster Zoom Ride and Furchester Hotel Live join a range of themed rides, attractions and live entertainment in CBeebies Land which is a completely immersive experience for children and families and will be a fun and safe environment. From Postman Pat to In the Night Garden, Tree Fu Tom and Charlie and Lola, CBeebies Land inspires learning through play.

Join Captain Barnacles and crew on the Octonauts Rollercoaster Adventure as little thrill seekers board the GUP convoy for a ride on my first coaster. Set sail through the In the Night Garden Magical Boat Ride to see if you can spot Igglepiggle, Upsy Daisy and Makka Pakka, Postman Pat's Parcel Post will see children help Pat deliver his letters as they take control of his van and drive through Greendale, and follow Mr Tumble's spotty bag trail in the Something Special Sensory Garden.

Young guests can meet the Veggies in Mr. Bloom's Allotment, make custard pies in Justin's House Pie-O-Matic Factory and ride the Numtums Number-Go-Round. Also featuring live shows and entertainment hosted at the Big Fun Show Time venue, shows will include Tree Fu Tom and Hey Duggee. Children can meet their favourite characters from In the Night Garden, Postman Pat, Tree Fu Tom, Octonauts and Go Jetters.

## **Galactica**

Galactica launched in 2016, and is the universe's first rollercoaster with fully dedicated virtual reality. The exhilarating ride experience combines the physical sensation and adrenaline rush of Alton Towers Resort's iconic flying rollercoaster, with the breath-taking emotive experience of travelling through space. Cutting edge technology launches riders into a different world, complete with virtual space suits, stunning visuals and an exciting space adventure. The visuals have been perfectly synchronised to the thrilling twists, turns and loops of the rollercoaster to recreate the sensation of hurtling through space. Visitors ride in a prone position along the 840-metre long (2,760 ft) track, to recreate the feeling of flying.

## **Rollercoaster Restaurant**

For guests seeking a dining experience with a twist, Alton Towers Resort is home to the UK's first Rollercoaster Restaurant. The restaurant is set below a vast rollercoaster track where diners can watch as their order tackles two gravity defying loop-the-loops before dropping 8 metres down the tornado spiral to their table. From a standing start, every dish will compete to reach its final destination, racing along 400m of spiralling steel track.

Each diner can enjoy a full 360° dining experience at one of the 13 tables and can select from the delicious menu of family favourites – including the Big Bowl of Lemon Meringue Mess!

## **Unlimited thrills**

Alton Towers Resort is renowned for ground-breaking, world-first rollercoasters. Launched last year, Galactica is the world's first rollercoaster with fully dedicated virtual reality and combines the adrenaline rush with the feeling of travelling through space. Galactica takes its place alongside our army of record-breaking rollercoasters:

The Smiler is the world's first 14 loop rollercoaster, the most of any ride in the world, with a speed of 85 km/hr.

TH13TEEN, the ultimate rollercoaster, includes the world's first free fall drop on a coaster.

Nemesis remains a firm favourite, even with the most hardened thrillseekers: guests hang loose, below the track, as they experience a force of up to 4G on the park's most intense ride experience.

Don't Look Down, as you're suspended from the 180ft drop of Oblivion. Pulling 4.5Gs as you hurtle down its vertical drop, this jaw-dropping and iconic ride was the first of its kind.

If eye-popping speed is more your style, Rita will catapult you from 0-100km/ph in just 2.5 seconds. The sheer acceleration will leave you with no time to catch your breath, as you're hurtled through turns and drops.

## **Family Fun**

Explore the hidden shipwreck of underwater fun: Sharkbait Reef by SEA LIFE located in the swashbuckling Mutiny Bay, and come face to face with creatures from the deepest depths. Cloud Cuckoo Land is an area full of fantabulous fun, especially for our younger guests: hop like a frog, saddle up on the quirkiest carousel, or test out your motoring skills at Cuckoo Cars Driving School - this family favourite has been treated to a full makeover for 2017, with new zany features around every turn.

Intrepid adventurers can ride the waves on Congo River Rapids, get into a spin on Spinball Whizzer, before uncovering the dark history of our legendary ancestral home, in Hex: The Legend Of The Towers. Plus, family fun is made easy with a fantastic scheme for parents: The Parent Q-Share Pass. This allows one adult to the queue for a bigger ride, freeing the other to explore with their little ones. Once one adult has ridden, they swap parent care duties, hand over the Pass, and the other can ride without having to queue.

## **Short breaks at Alton Towers Resort**

### **The Enchanted Village**

Pay a visit to the fable folk of Alton Towers Resort and book your stay at the Enchanted Village. Set amongst the woodland, our Luxury Treehouses sleep groups of 8, in four separate bedrooms, each with their own plasma TV. Every tree house has its own unique style, luxury furnishings, self-catering facilities and a relaxing lounge area with 50" plasma TV and games console. The outdoor decking area, with private hot tub, offers a great place to unwind with beautiful views over the enchanting woodland.

The fantastical Woodland Lodges provide perfect family accommodation, sleeping 5 people. Each lodge features a king-size bed, bunk bed and truckle bed. Guests can relax on their front porch, while children explore the quirky play areas nestled between the lodges. Guests can make use of the free car parking and easy access to the Theme Park and the rest of the Resort.

### **Alton Towers Hotel & Splash Landings Hotel**

Enjoy an overnight stay or short break like no other at either Alton Towers Hotel or Splash Landings Hotel, situated just a stone's throw away from the Theme Park. Both Hotels feature fantastic decor, with all rooms continuing either the theme of adventure in the Alton Towers Hotel, or Caribbean chaos in Splash Landings Hotel. Guests staying at either of the two Resort hotels receive exclusive benefits, including early ride time - granting you and your family a head start on the Theme Park - free car parking, plus two days' entry to the Theme Park and Water Park for the price of one!

If you are celebrating, why not upgrade your stay? We have a plethora of themed suites to choose from in the Alton Towers Hotel including the Sleepover Suite - the ultimate girl's night in - and the Splish Splash room, complete with whirlpool bath and submarine bunk beds! Splash Landings Hotel is home to two Pirate Rooms which have been cleverly designed to give the feeling of being aboard a ship and contain a range of interactive games, a PlayStation 3, and a treasure chest full of goodies for those skilled enough to crack the code!

### **New Themed Rooms for 2017**

For those looking for an extra-special stay, we're always looking to explore new destinations and provide new experiences in our quirky Resort Hotels.

Our resident intrepid explorer, Sir Algenon, invites you to join him on his latest expedition to the Arctic in our Arctic Explorer Rooms. Enjoy views across the snow-covered mountain peaks and impossibly deep ice canyons. Watch as fantastical flying vessels and balloons pass through the dangerous mountain paths, in search of the extraordinary Yeti. Each Arctic Explorer Room sleeps up to four people and includes magnificent furnishing, glacial winds from air conditioning, and a 26" smart television.

## **Alton Towers Waterpark**

Soak up some watery fun at the Caribbean-themed Waterpark: be blasted up and away by the fantastic Master Blaster watercoaster, explore the Wacky Waterworks Treehouse, before relaxing in the Lazy River or Bubbly Wubbly pool! There are plenty of adrenaline-pumping water thrills for the whole family, including Little Leak – a shallow area full of interactive play features and slides for tiny tots.

## **Alton Towers Spa**

After a busy day, take a break and unwind in Alton Towers Spa. Nestled in the beautiful grounds of Alton Towers Hotel, experience the Spa's new outdoor traditional log sauna and enjoy luxury treatments from Germaine De Capuccini. The award-winning Spa is a blissful oasis of luxurious tranquillity and offers the perfect place to relax and unwind. The lower level is home to the tranquil Aqua Relaxation Rooms, while the 9 beautifully designed treatment rooms on the upper level offer the perfect setting for a range of personalised treatments to spoil yourself. From relaxing to revitalizing, the spa has something for everyone – try a revitalizing facial, a heavenly massage, or let our expert therapists leave you feeling pampered with one of our beauty essentials, including finishing touches: Shellac Nails, Fake Bake and i.d. bareMinerals make-up. The Spa provides a unique mix of environments to relax and awaken your senses; all within the confines of the UK's number one family short break destination.

## **Extraordinary Golf**

Themed around the park's signature rides and attractions, Extraordinary Golf offers an entertaining round to test players of all ages as they shoot a birdie into Galactica, putt their way into Oblivion, swing over Nemesis and around the roundabouts of Cuckoo Cars!

## **Enchanted Forest Tree Top Quest**

Enchanted Forest Tree Top Quest is a challenging high ropes experience, featuring two courses: High Ropes for those with a head for heights, and Low Ropes for those who want to stay a bit closer to the ground!

The High Ropes sees guests traverse the treetops a dizzying eight metres up in the air as they attempt to complete 19 incredible challenges including transverse nets, swing tyres, stepping stones, barrel crawls and boulder walls. Best of all is a thrilling 85-metre zipwire that sends daredevils hurtling back down to earth at the end of the course.

## Prices and Information

- Hotel stays start from just £130 per night based on 4 sharing on a B&B basis when booked online at [www.altontowers.com](http://www.altontowers.com)
- Lodges start from just £160 per night based on 4 sharing on a B&B basis when booked on line at [www.altontowers.com](http://www.altontowers.com)
- CBeebies Land Hotel rooms start at £197 per night based on 4 sharing on a B&B basis when booked on line at [www.altontowers.com](http://www.altontowers.com)
- Theme Park tickets available from £32 for an adult and £27.50 for a child when booked online at [www.altontowers.com](http://www.altontowers.com) 5 days prior to visit
- For the best Resort deals or for more information, visit [www.altontowers.com](http://www.altontowers.com) or call 0871 222 1100 (calls cost 10p per minute plus network extras)
- Remember, hotel guests receive 2 days entry for the price of 1 to the Theme Park and Waterpark, plus fantastic evening entertainment, free car parking, unlimited Wi-Fi, and early access to selected rides, granting you an amazing head start to your Theme Park adventure!
- Terms and conditions apply.

## Thrill Ride Data

### **Ride name > Galactica**

Launch date > 24th March 2016

Cost > £2 million

Total G-force > 3.5 Gs

Track length > 840 metres

Height of drop > 20 metres

Ride duration > 189 seconds

Maximum speed > 75km per hour

Capacity per car > 28 passengers

### **Ride name > The Smiler**

Launch date > 31st May 2013

Cost > £18 million

Track length > 1170 metres

Highest drop > 30 metres

Ride duration > 165 seconds

Maximum speed > 85km per hour

Capacity per car > 16 passengers

**Ride Name > TH13TEEN**

Launch date > 20<sup>th</sup> March 2010

Cost > £15 million

Total G-force > 3Gs

Track length > 756 metres

Height of drop > 18 metres

Ride duration > 120 seconds

Maximum speed > 66km per hour

Capacity per car > 20 passengers

Capacity per hour > 1100 passengers

**Ride name > Rita**

Launch date > March 2005

Cost > £8 million

Total G-force > 4.7Gs

Track length > 647 metres

Height of drop > 18.4 metres

Ride duration > 49 seconds

Maximum speed > 100km per hour

Capacity per car > 20 passengers

Capacity per hour > 1150 passengers

**Ride Name > Oblivion**

Launch date > 14th March 1998

Cost > £12 million

Total G-force - 4.5Gs

Track length > 373 metres

Height of drop > 60 metres

Ride duration > 160 seconds

Maximum speed > 110km per hour

Capacity per car > 16 passengers

Capacity per hour > 1900 passengers

**Ride Name > Nemesis**

Launch date > 19th March 1994

Cost > £10 million

Total G-force > 4Gs

Track length > 716 metres

Height of drop > 13 metres

Ride duration > 195 seconds

Maximum speed > 81km per hour

Capacity per car > 32 passengers

Capacity per hour > 1400 passengers