

Alton Towers Resort unveils sensational short break offer for 2017

- **More than 24 hours additional fun-fuelled fun on offer for short break guests - including high-ropes courses, mini golf like no other, waterpark, live entertainment and more**
- **Plus, those who book a short break before 31st January will save up to 30%**

Alton Towers Resort has launched a new sensational 2017 deal, offering up to 30% off stays booked before January 31st, to help guests get even more for their money as they enjoy an experience they won't forget.

Guests staying in 2017 will be able to enhance their adventure by opting to take on more than just a room and world-class rollercoasters, thanks to more than a whole day's worth of additional fun-fuelled activities suitable for all ages available across the Resort!

The offer can be used to stay overnight at Alton Towers Hotel, themed around the incredible explorer Sir Algenon with plenty of fun and quirky features to discover, Splash Landings Hotel offering a bright and tropical taste of the Caribbean, and Woodland Lodges in a land full of forest sprites and little fable folk that live amongst the trees; each offering a truly unique and fantastical experience.

Not only will overnight guests get two days entrance and early ride access at the UK's most popular theme park included in their stay, they can opt to cram in even more excitement thanks to access to the waterpark, Tree Top Quest high ropes course, Extraordinary Golf and live evening entertainment.

The Caribbean-themed Alton Towers Waterpark offers adrenalin pumping water thrills for the whole family, including the Little Leak – a shallow area full of interactive play features and slides for tiny tots - fantastic Masterblaster wet rollercoaster, Wacky Waterworks and Treehouse, as well as pure relaxation in the Lazy River or Bubbly Wubbly pool!

Alton Towers Resort is also home to two fantastical high ropes courses, set within the captivating woodland of the Enchanted Village. Tree Top Quest is a high ropes course ideal for those with a head for heights, whilst the low ropes course allows younger children, or those who want to stay a bit closer to the ground, the chance to get involved.

Themed around the park's signature rides and attractions, the Resort's Extraordinary Golf offers

further entertainment. Designed to test players of all ages, they will get the chance to shoot a birdie into Air, putt their way into Oblivion, swing over Nemesis and around the roundabouts of the Driving School.

Furthermore, the Alton Towers Resort theme park remains renowned for ground-breaking, world-first rollercoasters, as well as unique experiences for the whole family to enjoy. From Galactica, the world's first rollercoaster with fully dedicated virtual reality that combines the adrenalin rush with the feeling of travelling through space, to exploring the hidden shipwreck of underwater fun in Sharkbait Reef by SEA LIFE. In addition, CBeebies Land is home to a range of themed rides, attractions and live entertainment, featuring some of the most-loved children's characters and shows including Postman Pat, In the Night Garden, Tree Fu Tom and Charlie and Lola.

After a fun-packed day, whatever you choose to do, overnight guests can take exclusive advantage of free live entertainment every evening, including interactive Calypso Crew kids club, popular character shows, as well as live music and performances.

To take advantage of all this with up to 30% off overnight stays, book before 31st January 2017 at www.altontowers.com/early-booking-offer. Overnight packages start from just **XXXXXX** per person per night and include a scrumptious breakfast and fantastical entertainment.

-ENDS-

Notes to editors

For more information, please contact Sian.Alcock@alton-towers.com or call 01538 704419.

30% off

Up to 30 % off Resort breaks when booked before 31st January 2016 to stay on any date from **19th March to 6th November 2016**. Subject to availability. Including Alton Towers Hotel, Splash Landings Hotel and Enchanted Village Woodland Lodge. Offers not to be used in conjunction with each other.

*based on 4 sharing