



## **Blast into space this Easter and visit the Alton Towers Resort for an egg-citing short break**

**Enjoy a short break at the Alton Towers Resort this Easter and kids stay and play for  
free\*!**

Enjoy a fabulous family short break at the Alton Towers Resort this Easter and kids stay and play free\*! Travel into another dimension and experience the brand new attraction, Galactica for an unforgettable out of this world getaway. Plus, the Resort welcomes the National Space Centre offering live and interactive shows across the hotels adding to the intergalactic adventure.

Prepare for a new flight on Galactica, the world's first rollercoaster with fully dedicated virtual reality. The exhilarating new ride experience uniquely combines the physical exertion and adrenaline rush of Alton Towers Resort's iconic flying rollercoaster, with the breathtaking emotive experience of travelling through space. Turn your voyage through space into an epic adventure and book a Galactica Moon Voyage short break which includes a space-themed overnight stay in a room with out of this world views.

Throughout Easter, the Alton Towers Resort has teamed up with the National Space Centre (from 3-11 April) to coincide with the launch of Galactica. With live 'It IS rocket science' shows taking place throughout the holiday period, there is almost too much to squeeze into one visit! In the exciting and explosive show, explore the history of rockets from the colourful fireworks of ancient times, to the mighty space exploring rockets of today. Join in the fun and investigate the fiery power of rocket fuel, the explosive nature of forces and much more!

To experience interstellar excitement this Easter at the UK's number one short break destination, book online at [www.altontowers.com](http://www.altontowers.com) and kids stay and play for free. Overnight rooms start from just £140 per night and include a scrumptious breakfast and fantastical entertainment.

Theme Park tickets start from £36.12 for adults and £31.92 for children and Waterpark tickets start from £15 when booked in advance online at [www.altontowers.com](http://www.altontowers.com). Children under 3 go free.

## **Ends**

### **Notes to editors**

For more information, please contact [Carla.woolridge@alton-towers.com](mailto:Carla.woolridge@alton-towers.com) or call 01538 704475

### **Terms and Conditions**

#### **\* Kids Go Free**

Subject to availability. Offer is valid on standard rooms in the Alton Towers Hotel or Splash Landings Hotel or in a Woodland Lodge at the Enchanted Village between 24<sup>th</sup> March and 16<sup>th</sup> April 2016. One child goes FREE with every full paying Adult at the Theme Park.

Waterpark tickets are not included in this offer.

### **ABOUT MERLIN ENTERTAINMENTS**

MERLIN ENTERTAINMENTS plc is the leading name in location-based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 111 attractions, 12 hotels/4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable and rewarding experiences to its almost 63 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its managers and c26,000 employees (peak season).

Among Merlin's attractions are - SEA LIFE, Madame Tussauds, LEGOLAND, DreamWorks Tours SHREK's Adventure, The London Eye, Dungeons, Gardaland, LEGOLAND Discovery Centres, Alton Towers Resort, Warwick Castle, THORPE PARK Resort, Blackpool Tower, Heide Park Resort, Sydney Tower Eye and SKYWALK. All brands which are distinctive, challenging and innovative – and which have great potential for growth in the future. Visit [www.merlinentertainments.biz](http://www.merlinentertainments.biz) for more information.