

EXPERIENCE a whole new world this CHRISTMAS at Alton Towers Resort

- Alton Towers Resort offering a winter wonderland retreat over festive period
- The event will include fun-packed pantomime, Aladdin
- Santa will land in Staffordshire for the special event to meet families

Alton Towers Resort will whisk guests away on a magnificent magic carpet ride this Christmas, as it is totally transformed into a magical winter wonderland for families to enjoy.

The Staffordshire-based Resort will open its gates to provide exclusive and enchanting Santa Sleepovers from November 27th*, including the opportunity to meet the man himself, Father Christmas.

Fairy-tale grottos, featuring a host of playful and charismatic elves, roaring fireplace and bursting with gifts, has been created on the 500-acre site and promises to captivate and delight young imaginations as they make their way to meet Santa.

The festivities will also include fun-packed family pantomime classic, Aladdin. Guests will get to join Aladdin on a fantastical adventure, filled with magic and love, as he encounters the hilarious genie, bad guy Abanar and many more. With a show-stopping set, spectacular costumes and bags of comedy, it's the perfect festive treat for the whole family.

As well as enjoying a tasty traditional Christmas dinner, guests will also be able to enjoy the unseasonal tropical temperatures of Alton Towers Waterpark and exclusive access to the Resort's rides and attractions, including Octonauts Adventure Rollercoaster, Postman Pat's Special Delivery Service, In the Night Garden Magic Boat Ride, Frog Hopper and Heave Ho to name a few, within CBeebies Land, Mutiny Bay and Cloud Cuckoo Land.

Gill Riley, Marketing Director at Alton Towers Resort, said: "Months of preparations have taken place behind the scenes to help turn the Resort into a fun-filled seasonal adventure for families to enjoy. We are really excited to be able to offer something totally unique, from the traditional Ho-ho-ho of Father Christmas to the go-go-go of CBeebies Land rides and attractions.

Coupled with first-class live entertainment and Christmas dinner with all the trimmings, we have been able to create a Christmas escape to truly remember.”

Between Boxing Day and New Year’s Eve families and couples can also escape to the Resort to unwind, thanks to a range of festive breaks, as well as enjoy unforgettable New Year celebrations with friends.

*Santa Sleepovers will take place on 27th Nov, 4th Dec, 11th Dec, 17th to 23rd Dec 2016. Festive Breaks will also be available from 27th Dec 2016 to 3rd Jan 2017.

Prices start from £270 based on a family of four sharing and include Christmas dinner, bed and Breakfast; Meet and greet with Father Christmas, 1 day access to the waterpark, pantomime and selected rides. Anyone wishing to find out more should visit www.altontowers.com.

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Notes to the editor;

For more information, please contact Sian.Alcock@alton-towers.com or call 01538 704419.