

Out of this world FIREWORKS SPECTACULAR set to blast-off at Alton Towers Resort

Ultimate fireworks spectacular 5^t & 6th November 2016

As the Theme Park season draws to a close, join the Alton Towers Resort at the UK's most sensational fireworks display that will send guests on an epic journey into another galaxy. The space themed spectacular runs on the 5th and 6th November and will celebrate the launch of Galactica, the world's first rollercoaster fully dedicated to virtual reality transporting people to another dimension.

The show will take guests on an intergalactic adventure on the world's first space ship designed for thousands of people. Explore new worlds on the maiden voyage of the ship with an interstellar display featuring an astonishing amount of fireworks, striking special effects and incredible lasers that will light up the universe's sky.

With the famous Towers as the backdrop the fireworks spectacular is set to be the Resort's biggest and best fireworks display ever. Presenting space themed music, the fireworks spectacular lasts for over 20 minutes and is guaranteed to take your breath away!

Along with the world class fireworks display, guests will also have the opportunity to enjoy the rides in the dark until 9pm*, adding a whole different dimension to the experience of attractions like TH13TEEN, Nemesis and Oblivion.

Gill Riley, sales and marketing director at the Alton Towers Resort said, "With the launch of our new virtual reality ride Galactica earlier this year, our sensational space themed fireworks event will be an incredible way to end our theme park season. Following the voyage of Tim Peake, space has become at the forefront of peoples mind and we wanted to showcase this in the most captivating way possible".

Celebrate the end of Alton Towers Resort's theme park season and save up to 30%* on tickets for the Fireworks Spectacular by booking online at www.altontowers.com. Adult prices start from £36.12 children from £31.92 and family tickets from £30.66 per person which includes entry to the theme park until 9pm to experience the rides in the dark, plus the spectacular display.

ENDS

Notes to Editors

*Save up to 30% when you book online at www.altontowers.com 7+ days in advance

For more information contact the press office on 01538 704419 / 4475 or email sian.alcock@alton-towers.com or carla.woolridge@alton-towers.com

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location based, family entertainment. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates over 100 attractions, 13 hotels and 4 holiday villages in 23 countries and across 4 continents. The company aims to deliver memorable experiences to its more than 60 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its c.27,000 employees.

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