



Two brand new spooky Scarefest attractions set for Alton Towers Resort

- The re-opening of a dis-used mine with a dark secret to host spine chilling tours in Altonville Mine Tours
- A family 'scare' maze is being launched for the very first time in House of Monsters
- Scarefest takes place on 8th-9th, 15-16th and 21-31st October 2016

Alton Towers Resort has unveiled its spook-tacular plans for Scarefest 2016, which include the opportunity to tour the depths of a recently re-opened mine at the resort, which holds a deep dark secret. 'Altonville Mine Tours: uncover the legend of the Skin Snatchers' will see guests taken on a tour deep underground in a brand new live action horror maze.

Those brave enough can head to 'Altonville' and enter the, damp disused mine, which is believed to have once been home to a family of village outcasts with a dark secret. Nicknamed the 'Skin Snatchers' by local residents, their spine-chilling secret is about to be unearthed.

New attraction 'House of Monsters' will give families the opportunity to join an up and coming online vlogger who has turned into somewhat of a new-age monster hunter. He is on a modern-day quest to discover the truth about monsters and his trail has led him to what is believed to be a disused house. But is it a case of mistaken identity or has he really discovered a groups of 21st century ghouls?

Other live mazes include the return of the hugely popular and award-winning 'Sub Species: The End Games', a post-apocalyptic experience where a sewer dwelling community have been infested by a species from another world.

Plus, the award-winning 'Terror of the Towers: What Lies Within' maze returns, taking those who enter through the undiscovered passageways of gothic towers to discover the dark secrets that await.

After dark Alton Towers Resort will also become home to two Scare Zones, Dark Apocalypse and the new Freak Show, each filled with its own free-roaming, gruesome and truly chilling residents.

Families will also get to enjoy Halloween frights at the Resort with Skelvin's Spooky Storytime, Phil & Franklyn's Ghoul School, and Patch's Trick-Or-Treat Party.

During Scarefest, Alton Towers Resort is also open until 9pm giving guests the unique chance to experience all the amazing rides and attractions in the dark.

Gill Riley, Marketing Director at Alton Towers Resort said: "We are incredibly excited for this year's Scarefest event as we feel the new additions to this year's line-up make it the most spine-chilling yet. We have been working incredibly hard to prepare groundbreaking and breathtaking experiences for guests of all ages for a truly spectacular experience. There really will be no better place to enjoy Halloween."

For a spooky short break, head to the fantastically themed hotels where there will be plenty of treats in store for the whole family including spooktacular live entertainment. Take part in the Enchanted Village Trick or Treat Treasure Hunt, join in the fun at Patch's Pumpkin Party & Fancy Dress Parade or enjoy the Magical Mayhem Show with spooky tricks and twisted tales. Scarefest 2016 will take place on 8th-9th, 15th-16th and 21st-31st October.

To find out more information and pre-book tickets visit www.altontowers.com. Tickets start from £31.92 for a child and £36.12 for an adult. Hotel packages start from £42.50 per person per night based on 4 sharing.

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For more information on Scarefest or to request high res images please contact the Alton Towers Resort press office on 01538 704419 / 704475.